NISHWA KHAN

Address: Mianwali, Pakistan. Cell:03044937222 | nishwa360@gmail.com Date of Birth: 11/03/1998 Linkedin Profile: https://www.linkedin.com/in/nishwa-khan-b681121b9/

EDUCATION & QUALIFICATIONS

Bachelors in Business Administration in Marketing (Candidate)

Major (Marketing) Minor (Media Studies) Namal Institute, Mianwali CGPA: 3.1/4

PROFESSIONAL EXPERIENCE

SWEP

Marketing manager

- Handled all the official emails of the society
- Designed SWEP handbook for students

Teacher Assistant

Technical writing and communication skills

- Maintained an updated record of the assignments
- Assisted students to gain a better grip on the English language

PROJECTS

Marketing Management: Generated leads using different tools like Hunter.io and skrapp.io

Research Project (Bachelors): Submitted a research paper on "The Effect of Online Reviews on Consumer Buying Pattern in Food Industry".

Marketing Research: Conducted qualitative research on Gloria Jean's Coffee to determine the viability of new service or product.

Supply chain management: Starbucks Supply Chain Analysis.

CERTIFICATIONS AND AWARDS

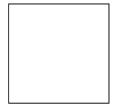
- Fundamentals of digital marketing Google Garage.
- Introduction to Business Management King's College, London
- Facebook Social Media Marketing Facebook

SKILLS & INTERESTS

- SMM
- Content writing
- Management and Communication skills

LANGUAGES

- English- full professional proficiency
- Urdu- native bilingual proficiency



April 2022

2019-2020

March 2021